



OVERVIEW

Juna is a cannabis and hemp collection of cannabinoid-infused drops. Precise, micro-targeted dosing allows for a customized journey, resulting in a sophisticated experience that nurtures the body and sharpens the senses.

DEMOGRAPHIC RADIUS | DISTRIBUTOR

- California (Cannabis Products)
- National (Hemp Products)

PERMIT TYPE(S)

Manufacturing, Type 6

HEMP GMP certified-
FDA registered

CO-INVESTORS

Big Rock

WEBSITES & LINKS

Juna-World.com

TARGET CONVERTIBLE

\$500

REMAINING CAPACITY

\$250

PRE-MONEY VALUATION

\$4M

FALL 2019 LAUNCH

- Urban Outfitters
- Anthropologie
- Strong D to C Strategy

FOUNDER

- Founder of Cocoa Collection (cocoacollectionsf.com) which has historically sold into Barney's NY, Neiman Marcus, Dean & DeLuca.

CMO

- Former digital marketer for Lunya and Gorjana - Increased online revenue for 35%-245% within 1 yr.

KEY DATA POINTS

Launched August 2018

60+

RETAILERS

\$75

AVERAGE ORDER

4.6%

ONLINE SALES CONVERSION

63%

Mixed Margin SCALE

