

PLANT magic

The Moment You Realize Plants Make You Feel Good.

We have never met a plant that we didn't like. Hemp stocks and stems are no different.

We believe adding more plants to your diet is transformative.

We believe in helping you be alive and well. We believe in Plant Magic.

MAGIC FORMULA

IN COLLABORATION WITH A LEADING HEMP EXTRACT INGREDIENT FORMULATOR,
OUR ELIXIRS TASTE PROFILE IS EXTRAORDINARY AND OFFERS...

BIOAVAILABILITY

Utilizing a state-of-the-art nanoemulsion technology, our CBD solutions are more bioavailable than conventional oils with an average onset of less than 8 minutes.

FLAVOR + CLARITY

One size does not fit all. We've modified each elixir to insure that the application, ingredients, and desired experience provide consumers the perfectly unique water-soluble solution.

EXPERIENCE

A balanced and beautiful array of flavors, ingredients and potency suited to an ever-shifting schedule. Our offerings are thoughtfully formulated with purpose to compliment morning routines, pre/post work-outs, late afternoon boosts, and relaxation and after work wind-downs.



STABILITY

The elixir CBD emulsions are the most stable solutions you will find on the market. No separation, sedimentation, or droplet size increases. The pasteurization allows for up to 90 days of shelf life.

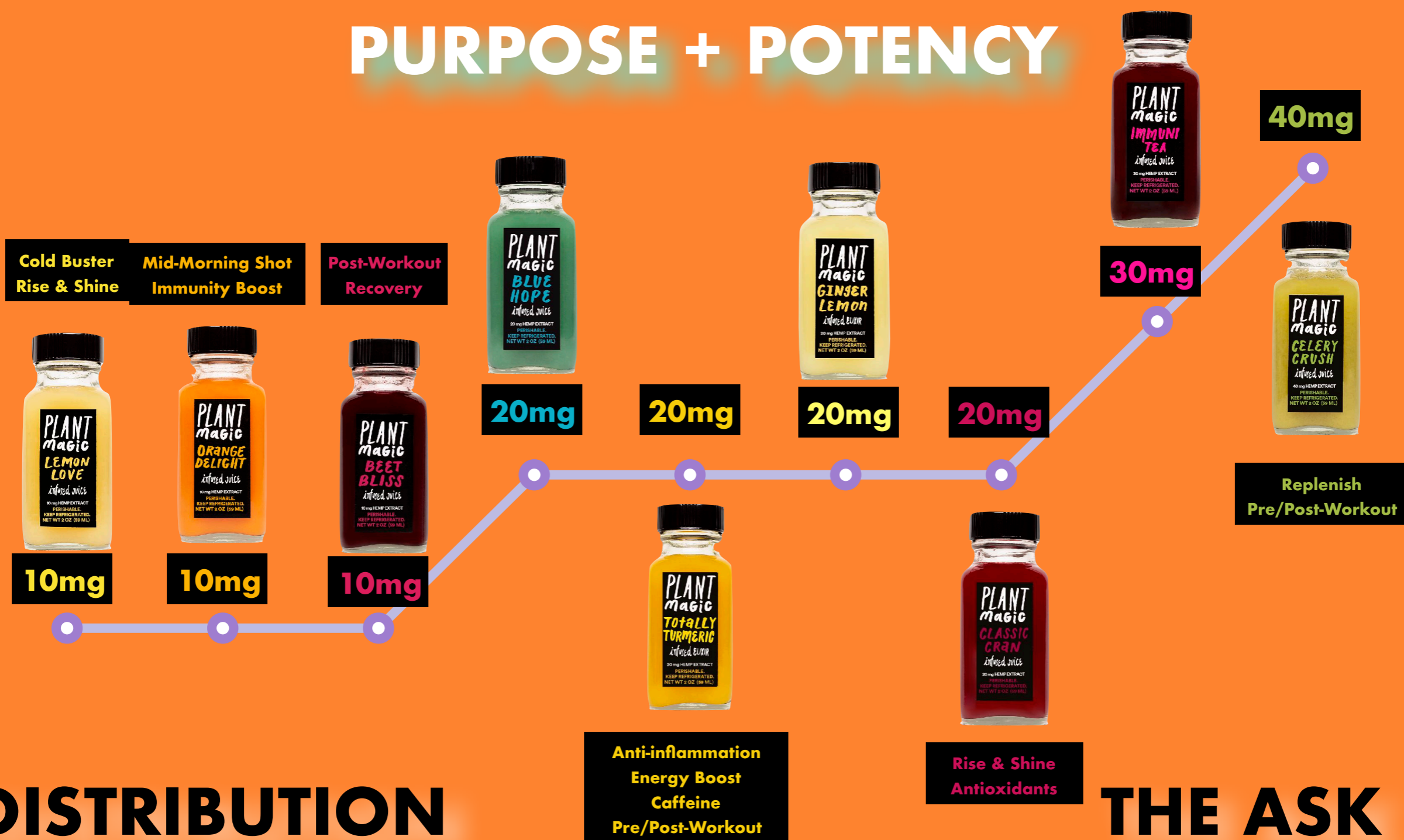
SAFETY

Our solutions are all lab tested for solvents, heavy metals, fungicides, pesticides, and microbes. We use all FDA approved, top quality materials in our formula. No animal parts, no GMO, gluten free, and palm oil free.

ALL NATURAL PLANT INGREDIENTS

We carefully curate ingredients and source local, organic fruits and vegetables from regional farms and producers. Our juices are cold-pressed to uphold the integrity of the plants and the nutrients. The result, an extraction of pure, clean, and nutrient-rich juice.

PURPOSE + POTENCY



DISTRIBUTION

BOUTIQUE FITNESS

Barry's Bootcamp • Soul Cycle • Rumble Boxing • YogaWorks • Pure Barre

HOSPITALITY

Hotel Minibars • Bars & Restaurants

SPA/WELLNESS

Exhale • CBD Stores

WHOLESALE ACCOUNTS

Work with distributors in select markets to acquire retail accounts in specialty grocery, health and wellness, and grocery sectors

SUBSCRIPTION

Leveraging existing customers and corporate accounts as monthly subscribers with local delivery in SF Bay Area.

eCOMMERCE/DIRECT TO CONSUMER

Partner with speciality third-party online e-commerce platforms that offer strong product visibility and brand exposure to our target audience.

EARLY ACCOUNT INCLUDE

BARRY'S BOOTCAMP

FOUR SEASONS

PLANT MAGICIANS



THE ASK

\$400k in a Simple Agreement for Future Equity (SAFE) with a cap of \$2.4M. The raise will enable us to build strong sales and distribution channels in regional markets.

"Pure joy in a bottle- each flavor just as good as the one before!"
Kristen R. (Barry's Bootcamp)

"The blends of the juices themselves are delicious and to know they're both healthy AND contain a dose of CBD make them the total package treat!"
Max T. (owner, HomeBody PDX)